

#### **North Country Alliance**

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# **Membership Committee Meeting**

May 16, 2023 10:00am, Via Teams

### **MINUTES**

Members Present: B. Ahfeld, R. Aiken (to start), B. Dixon, M. Doyle, A. Gold, M. Siver

Members Absent: M. Remington, C. Wilt

## **Membership Outreach**

- The committee's outreach form is <u>at this link</u>. Updates have been noted on the form.
- Invite prospects to the Annual Meeting. Pass along prospect email information to Aviva for inclusion in mailings.
- Aviva will send a reminder to the committee re: their outreach obligations June 1ish.
- The one-pagers and rack card that were previously created are handy just as they are. Aviva will share them with the group.

## **Additional Topics**

The NCA website could use a review. The current version was created mostly as a document repository to meet Authority compliance. It may be time to consider something a little more versatile.

Adjournment: 10:30 am

Next Meeting: June 20, 2023 at 10:00am via Teams